

## Inside Access

## Financial Security For All



September 3, 2014



This *Inside Access* is looking forward to CFED's upcoming **2014 Assets Learning Conference** scheduled for September 17-19, 2014 in Washington, DC.

Check out some of the highlighted events below and [click here to view the whole program](#).

We hope to see you there and encourage you to tweet along with us [@Access2Assets](#) using the hashtag [#ALC2014](#).

## Unfinished Business: Winning the Battle for Economic Opportunity



**Pre-conference Event**  
**Tuesday, September 16**  
**12:30 - 5:00 p.m. ET**

Join the [Asset Building Policy Network \(ABPN\)](#) for a discussion on closing the racial wealth gap and expanding economic opportunity for individuals and families of all socio-economic statuses. The opening plenary will discuss ways in which civil rights, community development and policy organizations, including financial institutions, are working to remove barriers to achieving financial security and closing the racial wealth gap.

**Featured panelists include:** *Judith Bell, Policylink; Lisa Hasegawa, National Coalition For Asian Pacific American Community Development; Noel Poyo, National Association for Latino Community Asset Building; Robert Annibale, Citi Community Development and Microfinance; Wade Henderson, The Leadership Conference on Civil and Human Rights; and moderated by Cy Richardson from the National Urban League.*

The half day pre-conference event will also include a research panel and a federal policy panel. [Click here for further details and to RSVP for the pre-conference event.](#)

## Opening Plenary: The State of the Asset-Building Field 2014



**Tuesday, September 17**

**8:30 - 10:00 a.m. ET**

Different sectors of the asset-building field are coming together as never before to create new pathways to financial security. At a time when the problems of wealth and income inequality are at the center of public discourse, our field has an unprecedented opportunity to push forward unique and promising solutions to the obstacles facing financially vulnerable Americans. During this Opening Plenary, CFED will kick off the 2014 Assets Learning Conference with CFED President Andrea Levere's State of the Field address, which will reflect on the major accomplishments and challenges during the two years since the field last met.

**Featured speakers include:** *Andrea Levere, CFED; Bob Annibale, Citi Community Development; Bill Bynum, HOPE Enterprise Corporation; Lisa Hasegawa, National Coalition for Asian Pacific American Community Development; and Michael Sherraden, Center for Social Development, Washington University in St. Louis.*

[Click here to learn more about this session and to view the full agenda.](#)

## Bringing People Closer to Opportunity through Transportation Equity



**Wednesday, September 17**

**10:15 - 11:45 a.m. ET**

Transportation equity is essential to enduring asset building and wealth creation, especially in low-income minority communities. Access to affordable and reliable transportation expands opportunity and helps combat poverty and unemployment, and can provide access to education and essential services. However, current transportation spending programs do not equally benefit all communities and populations. This session will tackle these issues head-on and offer policy interventions and programmatic solutions that bring or keep people closer to opportunity.

**Panelists for this session include:** *Gary Cunningham, MEDA; Lisa Davis, Ford Foundation; Anita Hairston, PolicyLink; and moderated by Doug Ryan of CFED.*

[Click here to learn more about this session and other concurring sessions.](#)

## Citizenship as an Asset



**Thursday, September 18**

**10:15 - 11:30 a.m. ET**

Expanding citizenship to those who are eligible could boost the U.S. economy by between \$37 billion and \$52 billion over 10 years. Given both the individual and broader economic benefits, why are so few pursuing citizenship as a viable asset-building strategy? Hear from a panel of experts on a new generation of programs supporting citizenship as an asset, including an interview with individuals who have secured citizenship and are now pursuing a range of new asset-building opportunities.

**Panelists for this session include:** *Bob Annibale, Citi Community Development; George Escobar, CASA de Maryland as well as CASA de Maryland Clients; and moderated by Nisha Agarwal, New York City Mayor's Office of Immigrant Affairs.*

[Click here to learn more about this session and other concurring sessions.](#)

## Entrepreneurship as an Asset in Communities of Color



**Friday, September 19**  
**10:15 - 11:45 a.m. ET**

As inequality in our cities continues to rise, especially in communities of color, asset building for low- and moderate-income families becomes increasingly challenging. Faced with falling real wages, a growing number of individuals are turning to entrepreneurship to supplement their incomes and become self-sufficient. Hear from three cities on how they are promoting entrepreneurship as an asset building strategy and what this means for efforts to address the growing racial wealth gap in the US.

**Speakers for this session include:** *Sergio Gascon, Los Angeles Minority Business Development Agency; Roxanne Nava, City of Chicago; Robert Summers, DC Department of Small and Local Business Development; and moderated by Jean Horstman of Interise.*

[Click here to learn more about this session and other concurring sessions.](#)

## Closing Lunch Plenary: Movements, Networks and Social Change

**Friday, September 19**  
**12:00 - 2:00 p.m. ET**



Gloria Steinem—feminist leader, author and activist—will keynote this plenary, addressing the parallels between the asset movement's radical assertion that the poor can save and be full stakeholders in our economy and another once-unthinkable idea: that women and men should have equal rights and opportunities. Leaders in the Assets & Opportunity Network will share accomplishments from its first two years and CFED and JPMorgan Chase will announce a bold new partnership to invest in our work, our field, and our movement.

**Featured speakers for this session include:** *Gloria Steinem, Author and Activist; Andrea Levere, Bob Friedman, and Jennifer Brooks – all from CFED; Sally Durdan, JPMorgan Chase; Lisa Forti, California Asset Building Coalition; Brent Kakesako, Ho`owaiwai Network; Dedrick Muhammad, NAACP; Derek Thomas, Indiana Assets & Opportunity Network; Laura Vargas, Nevada Asset Building Coalition; and Cynthia Zwick, Arizona Assets Alliance.*

[Click here to learn more about this session and to view the full agenda.](#)

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*Access to Financial Security for All is a project of PolicyLink with support from the Building Economic Security Over a Lifetime initiative of the Ford Foundation.*

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